UNC System Learning and Technology Journal, 1(1), 8/28/2023
DOI: https://journals.charlotte.edu/lt

Using Open Broadcaster Software (OBS)

Dr. Tim Madden

ECU COLLEGE OF BUSINESS

Agenda

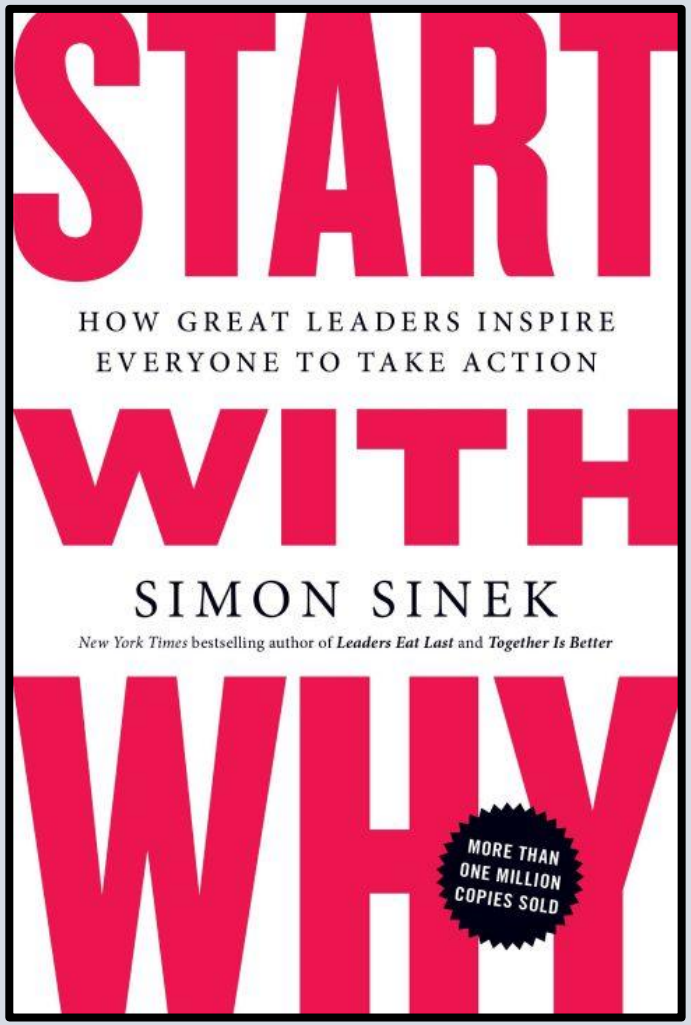
What Would You Like to Learn?

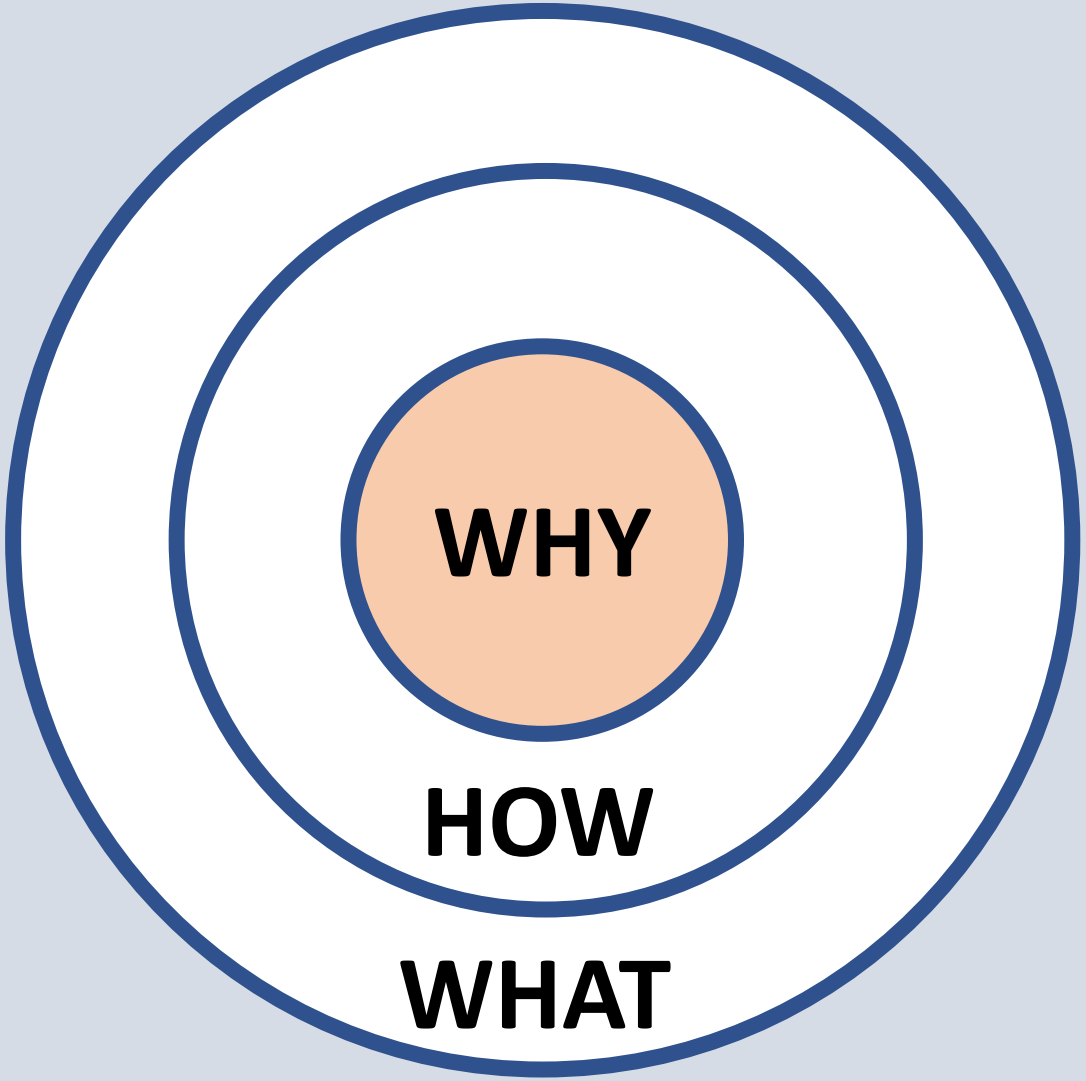
The Rationale for a High-quality Virtual Presence

What is OBS and How Can It Help You?

Questions, Answers, and Resources

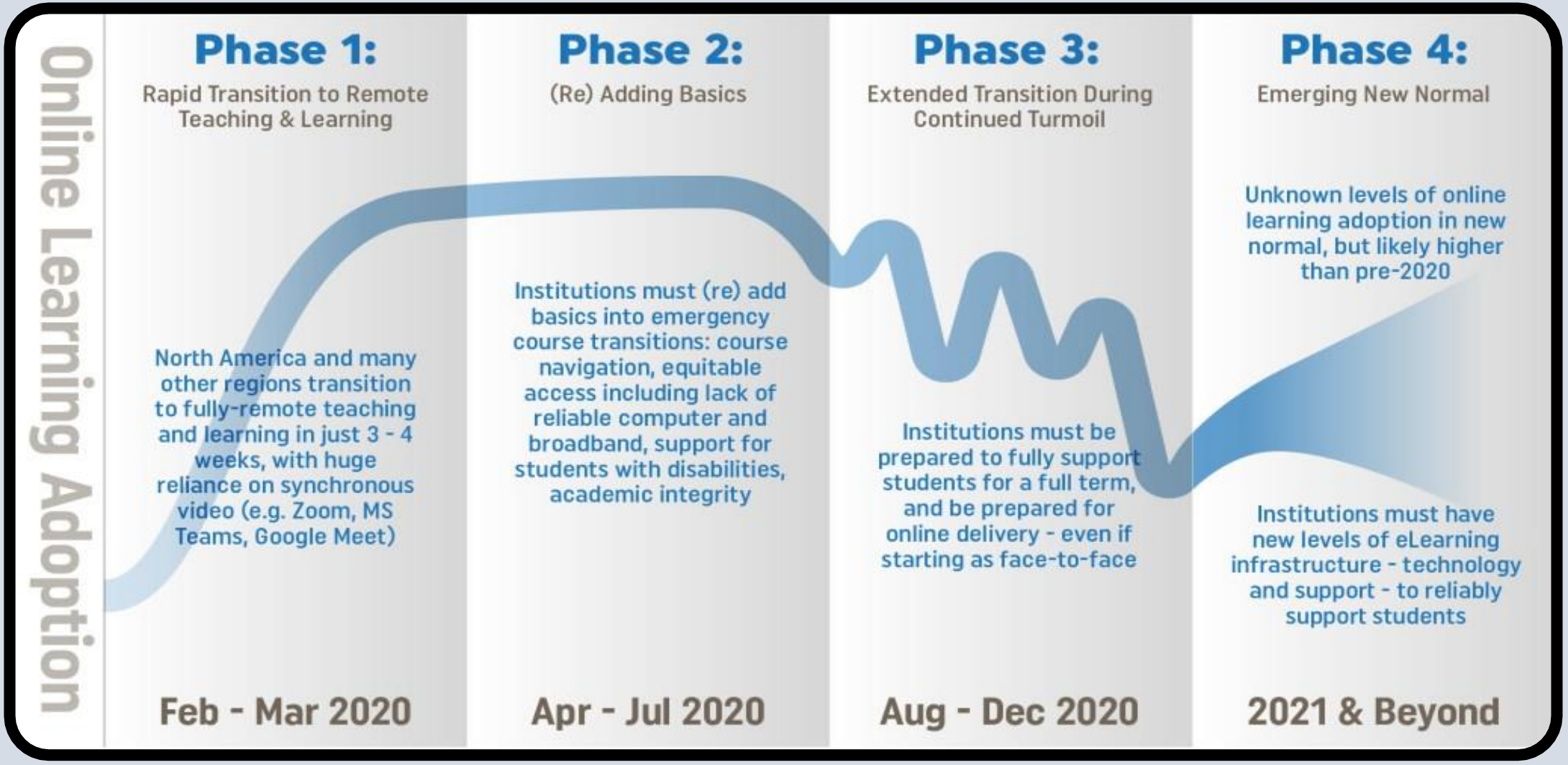
Part One: *Why* Bother?



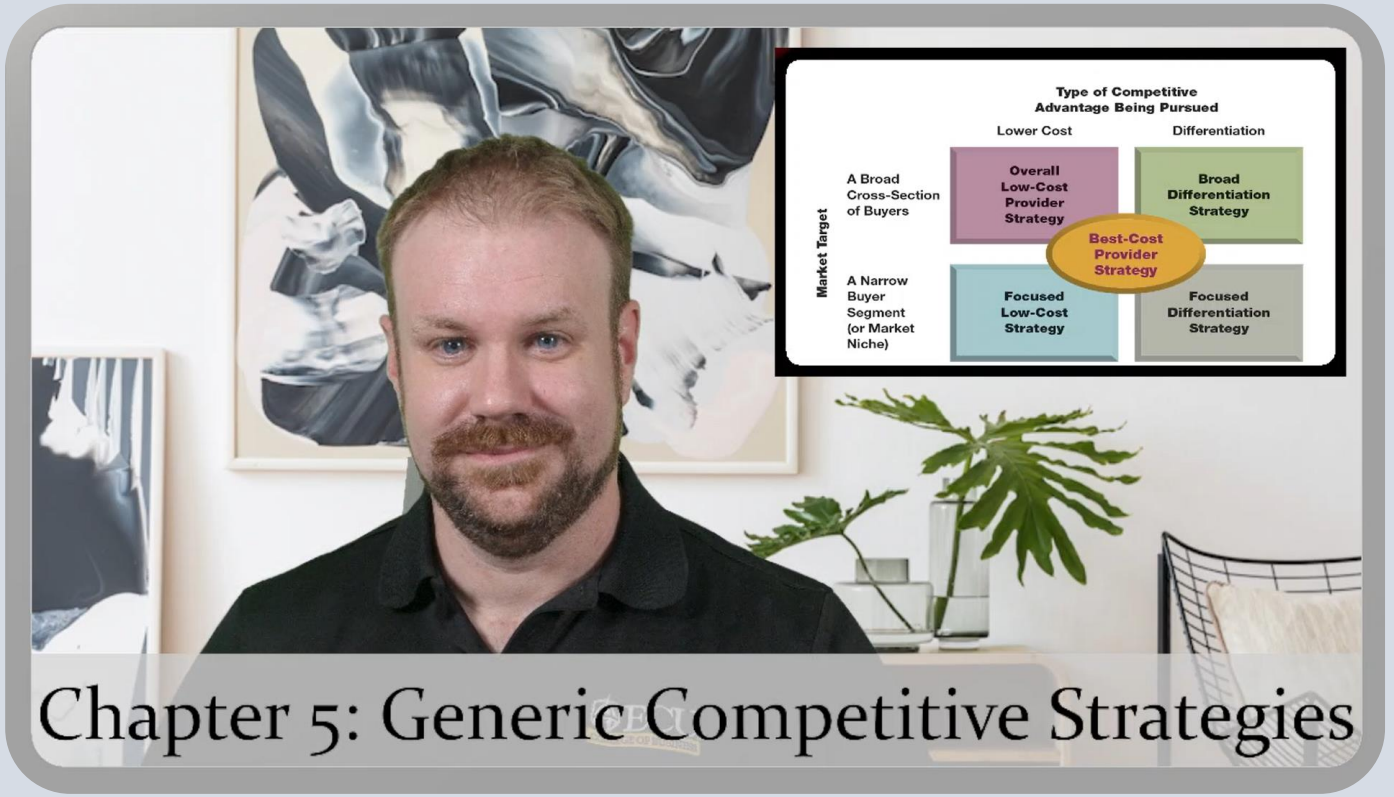


Covid Triage is Over

There's No Such Thing as "Back to Normal"



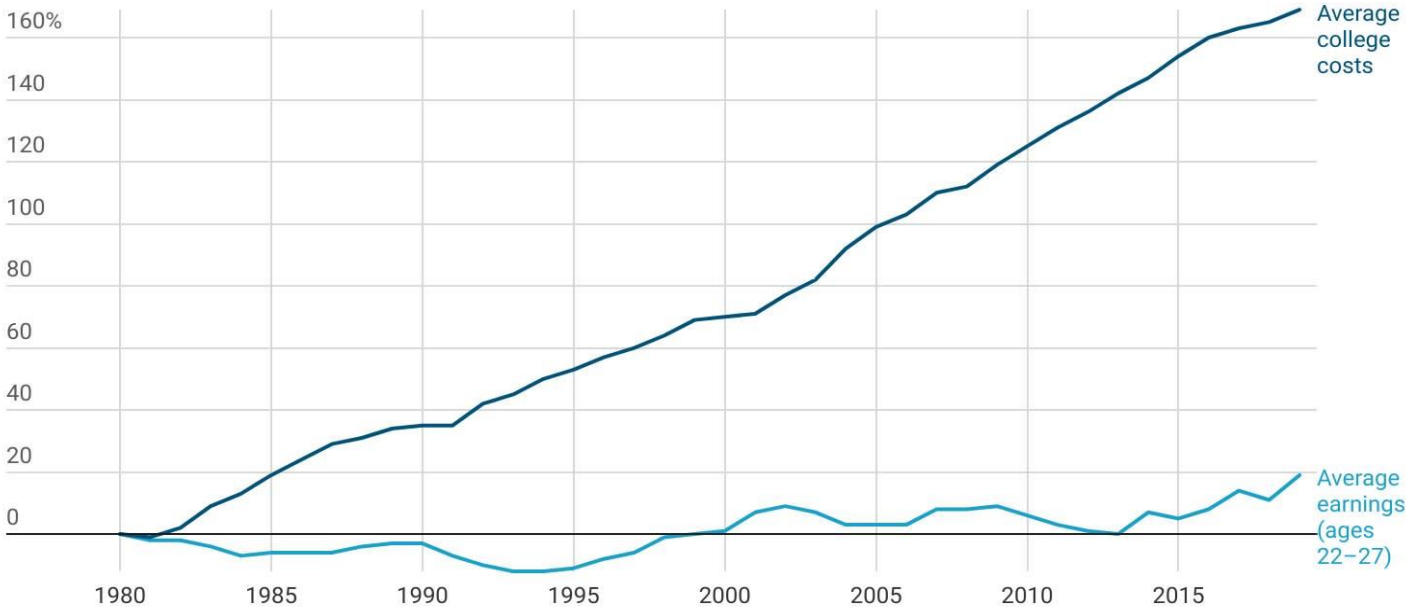
Service Quality is Hard to Evaluate



College is Too Expensive to Look Cheap

Percent change in college costs and earnings for young workers

Since 1980, costs of college have steadily increased, while the earnings of adults ages 22 through 27 have increased much more slowly.



Note: The college costs used in this analysis include average undergraduate tuition and fees, room, and board at all institutions in constant 2018–19 dollars for academic years 1979–80 through 2018–19. Average earnings are inflation-adjusted to constant 2019 dollars.

Source: Georgetown University Center on Education and the Workforce analysis of data from the US Census Bureau and Bureau of Labor Statistics, Current Population Survey (CPS), March Supplement, 1980–2019, and National Center for Education Statistics, Digest of Education Statistics, Table 330.10, 2019. • Created with Datawrapper

Teaching Online Means Teaching From Home

Jandric et al., 2020

It’s All In The Delivery

You’re Awesome In-Person

Video is in Everyone's Job Description

What kinds of things do you spend time doing online?

Poll created by speaker,
Timothy Madden

Your answer:
Teaching, Leading or Attending Trainings, Meetings, Interviews

Poll Results **17 Answers**

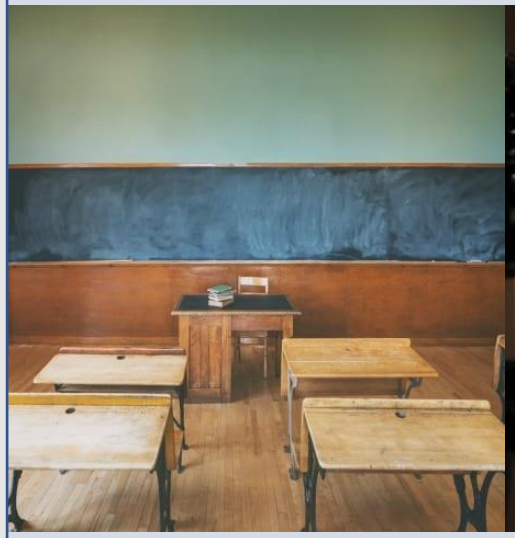
Teaching
10/17

Meetings
16/17

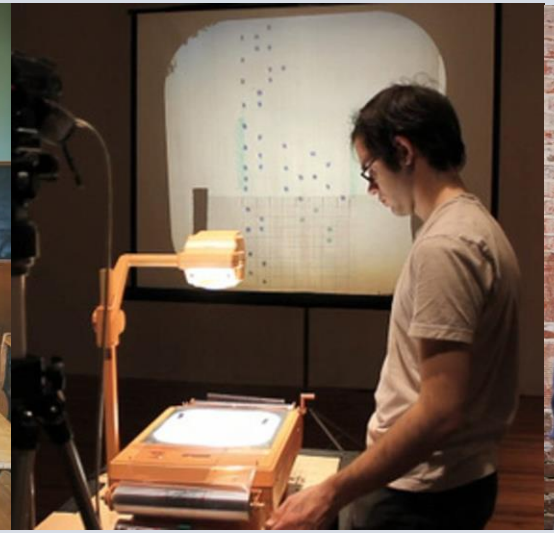
Interviews
6/17

Leading or Attending Trainings
13/17

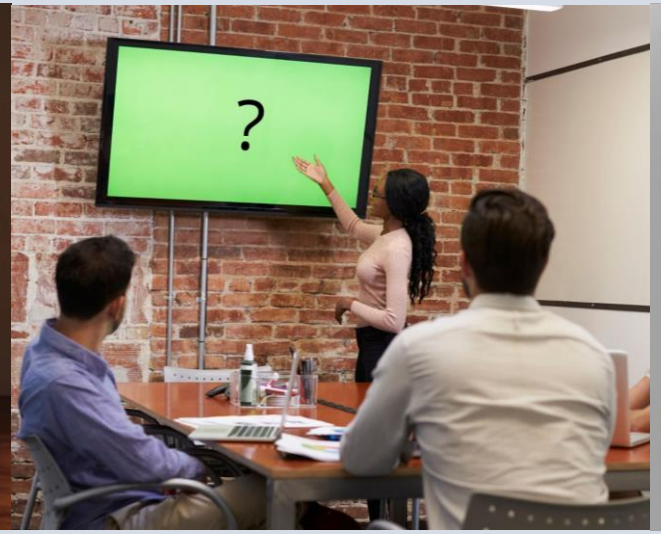
Video is Just the Latest Tool



Chalkboards



Transparencies



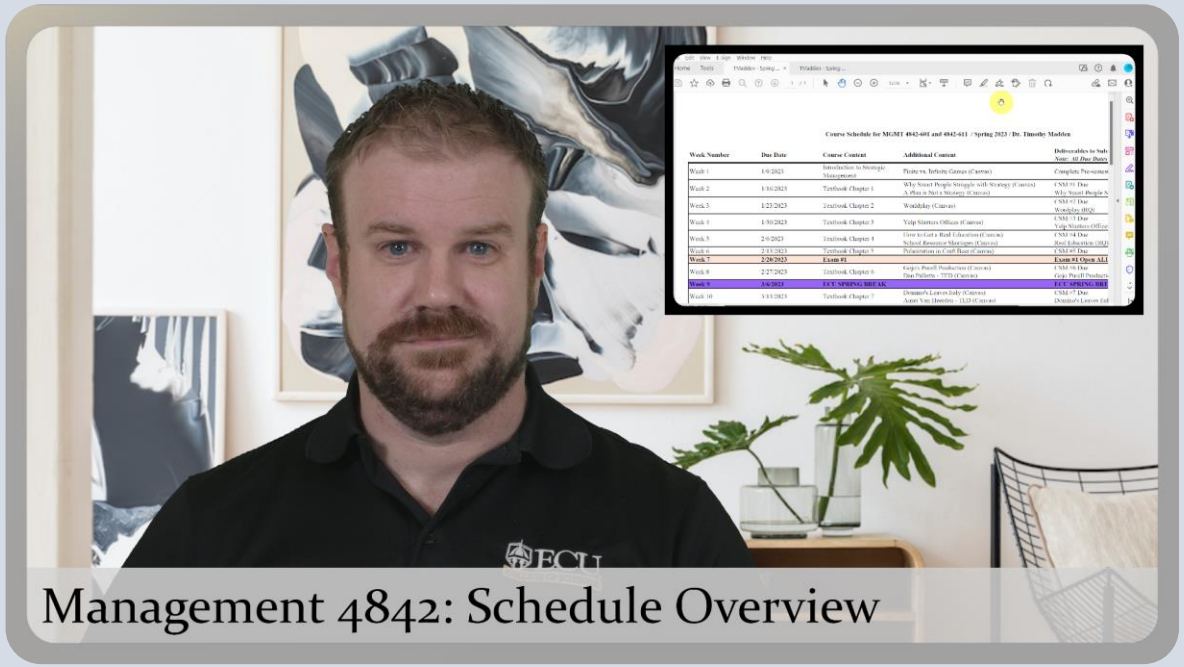
PowerPoints

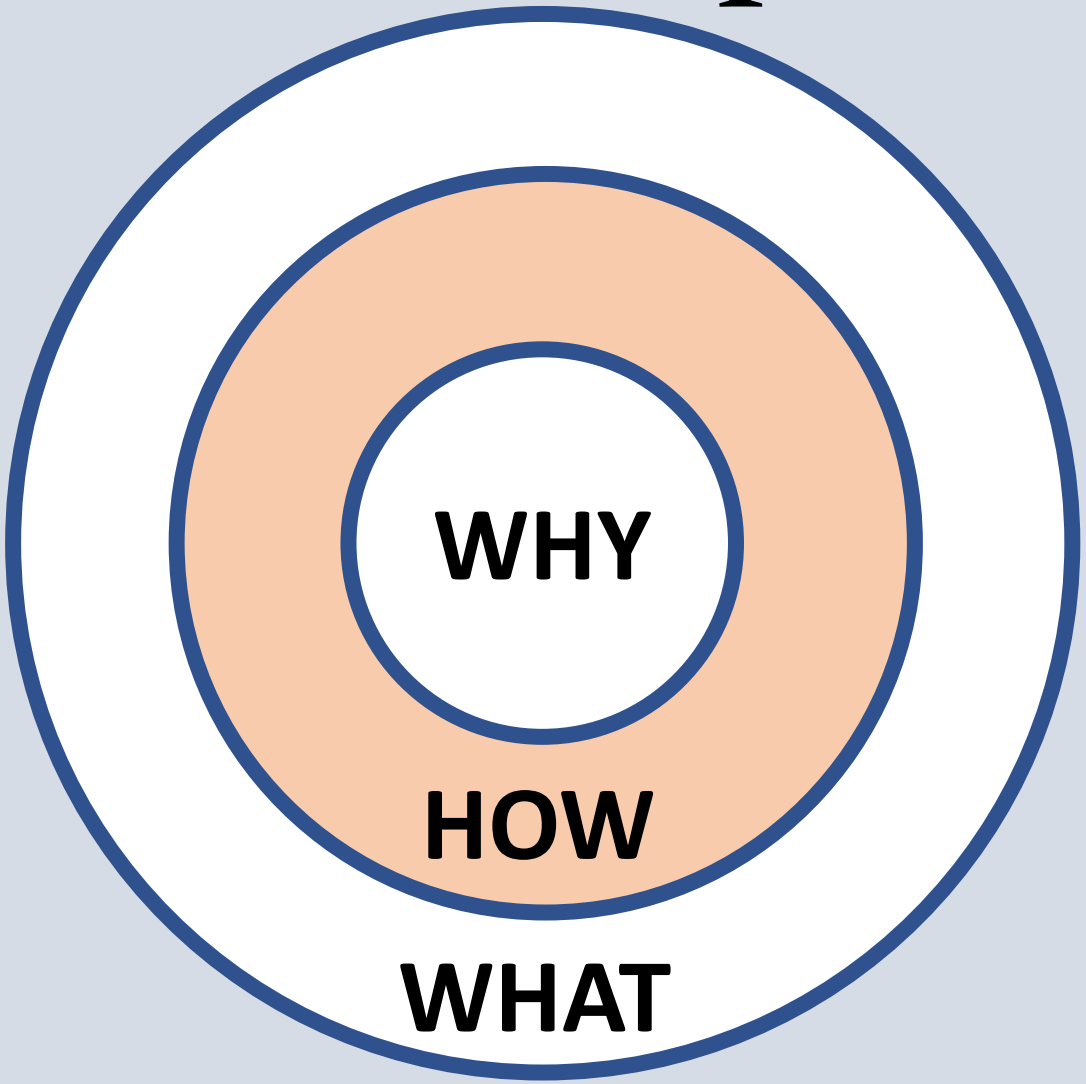
Video Presentations

These Skills Are Valued by Students

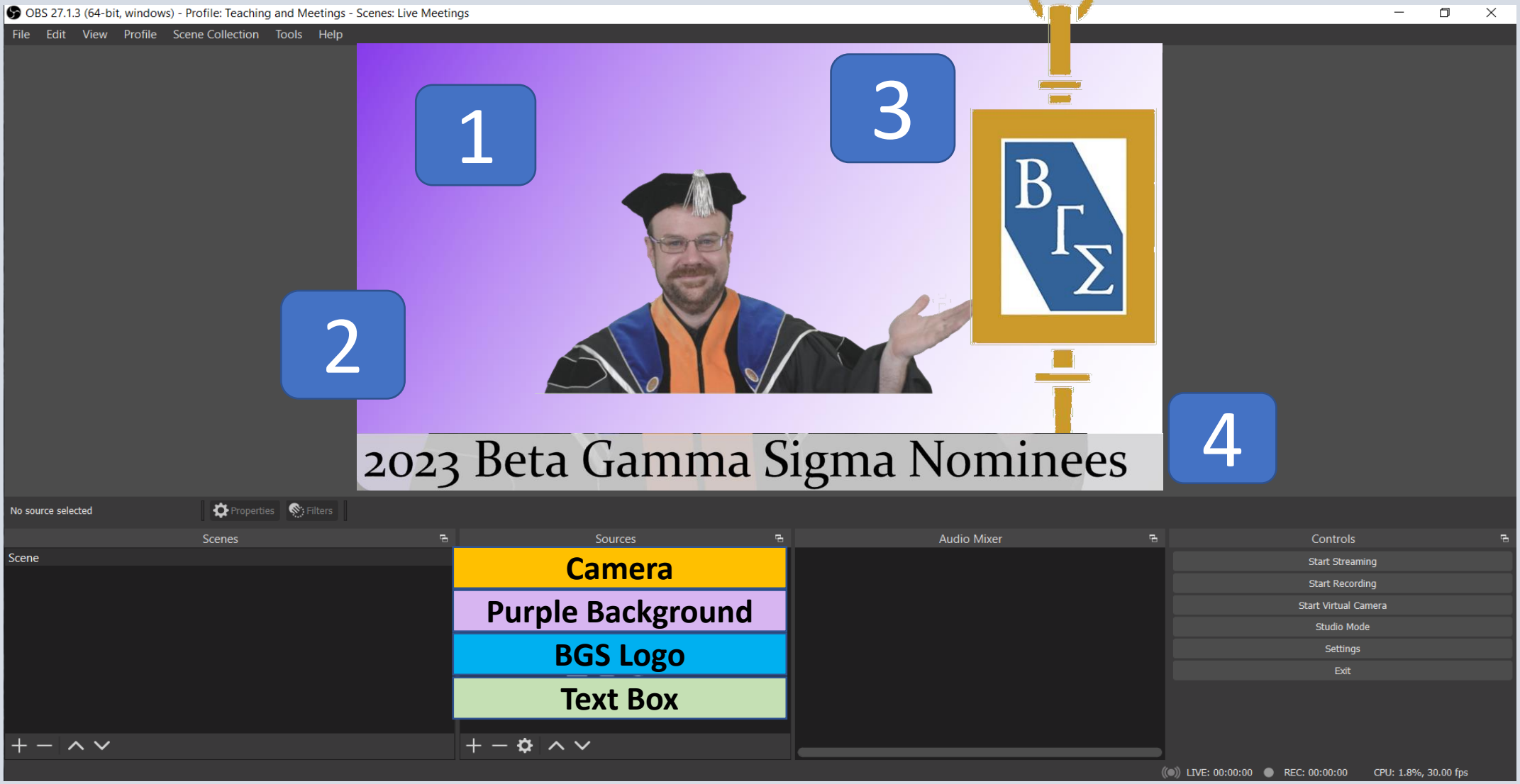
- The video instruction is excellent! It is some of the best I have had in this program. I enjoy being able to see and hear the instructor.
- I loved Dr. Madden's videos. He made it so we could see his video talking. This made it much more engaging than a voiceover PowerPoint.
- I thought Dr. Madden's videos were very helpful and went out of his way to make it more engaging for the students.
- This has been the best class I have had at ECU. Many professors do not present material in a manner that is interesting.
- Dr. Madden provided updates to each chapter video. I appreciate he didn't take the easy route with us.

Part Two: *How* Can OBS Help?





OBS is Basically PowerPoint for Video



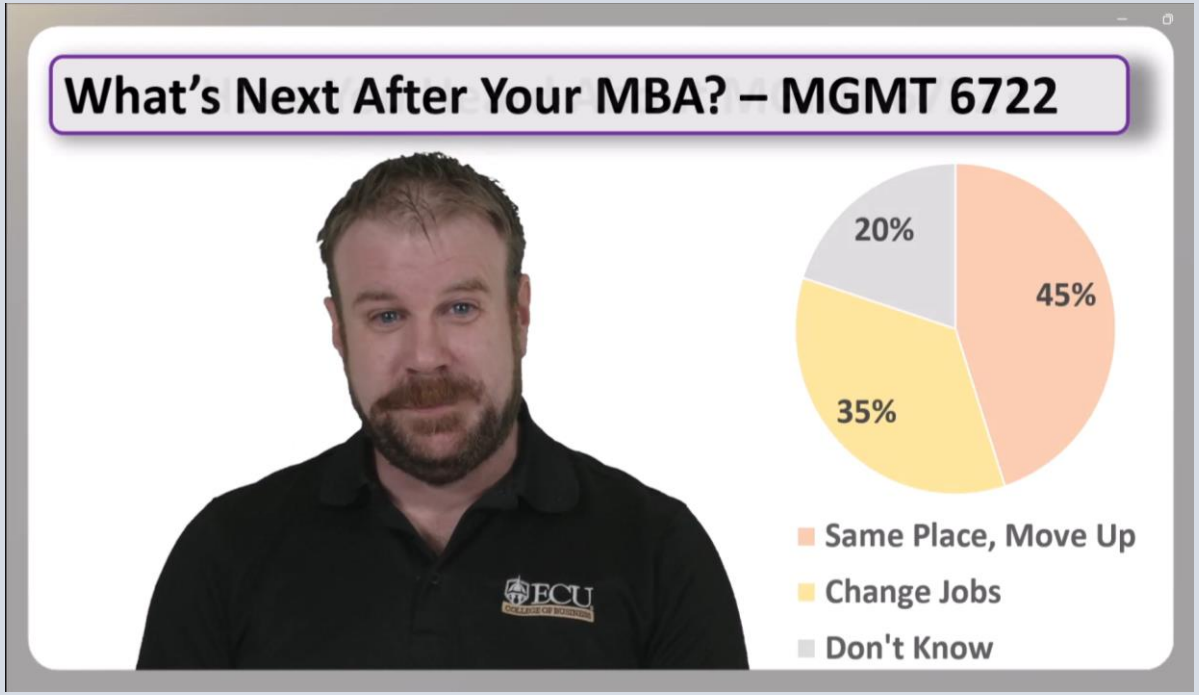
Things OBS Can Do For You

Record asynchronous presentations

Be your webcam for live meetings

Work with your existing materials

Remove green screen backgrounds



Make you look professional, competent, and expensive

Perks of Using OBS

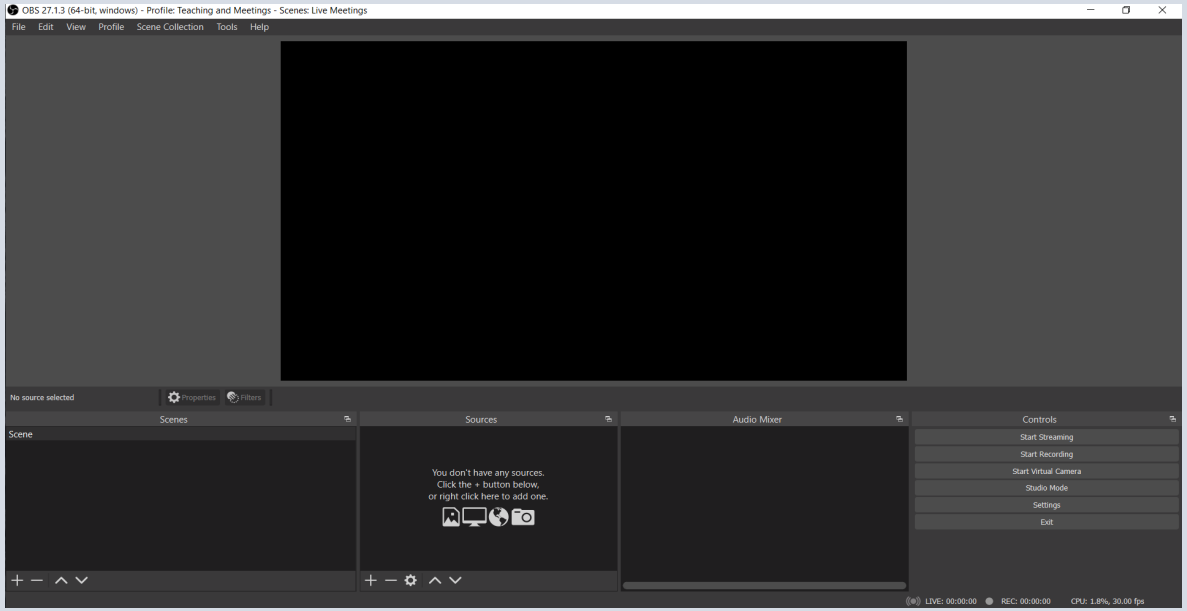
Your Dean will love that it’s FREE

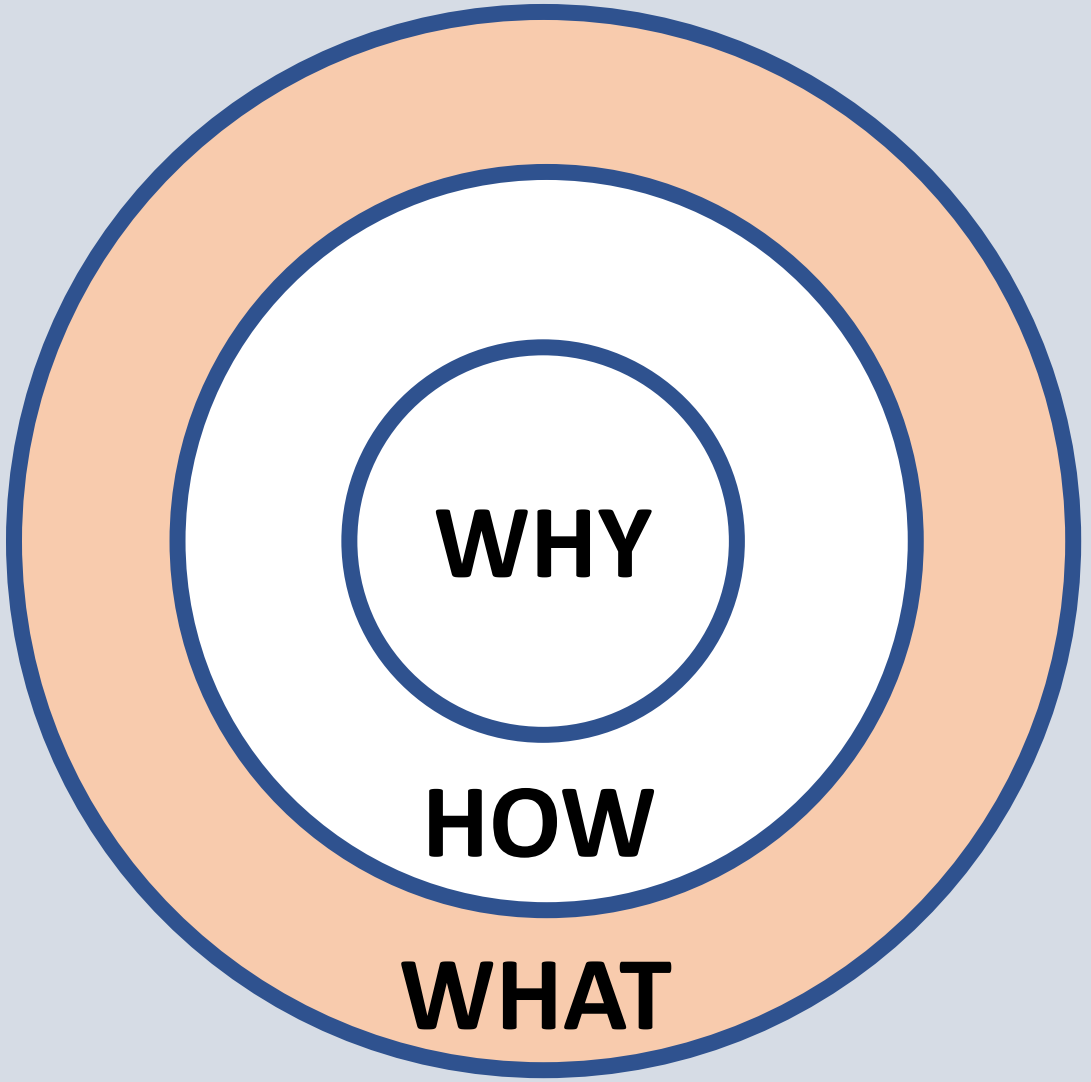
Helps draw better work / life boundaries

Lots of online community support

There is no editing involved

Part Three: *What* To Do With OBS?





Thank You For Attending!

OBS resources from me at this Qualtrics link