

It Takes a Village: Improving Teaching, Learning, & Student Success through Campus Inter-office Cooperation

UNC System Learning and Technology Symposium

April 13-14, 2023



Who We Are



Christine Robinson
Institutional Effectiveness & Analytics



Becky Croxton
J. Murrey Atkins Library



Heather Bastian
Communication Across the Curriculum



Kiran Budhrani
Center for Teaching and Learning



Jules Keith-Le
Center for Teaching and Learning



Natasha Stracener
Center for Teaching and Learning²



Learning Outcomes

1. Describe cooperation between different offices that support faculty development
2. Understand how cross-campus collaborations can be used to increase the reach of each office to enhance faculty awareness about best practices in pedagogy and curriculum
3. Create a Faculty Showcase or Foundational Concepts of Teaching and Learning series on their campus that will increase awareness of ongoing professional development opportunities and findings



Why Campus Cooperation Matters

- Tackle shared goals with shared labor/resources
- Communicate with a broader audience
- Develop awareness of opportunities
- Build supportive relationships





Our Offices/ Programs

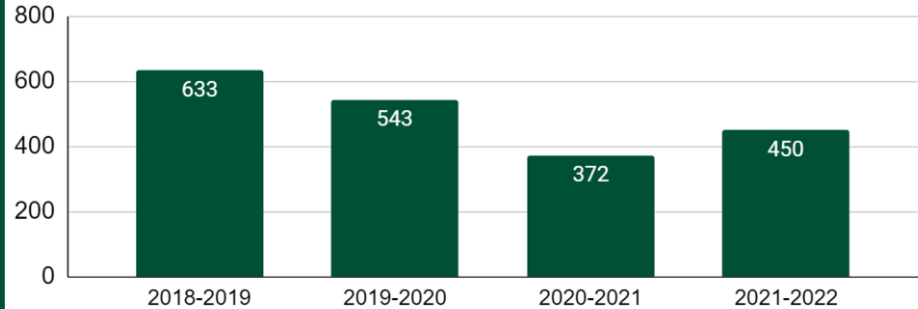


J. Murrey Atkins Library

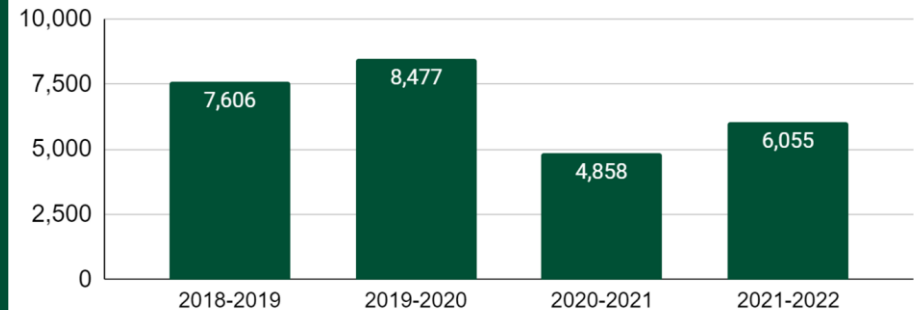
Librarians collaborate with faculty to:

- Provide library instruction in courses to enhance learning and integrate information literacy
- Create online, web-based tools for specific disciplines or courses
- Design research assignments and class activities that make best use of library resources to ensure student success
- Host workshops to provide ideas for instructors to incorporate research skills throughout a course

Library Instruction Sessions Taught



Unique Students Participating in Library Instruction





Center for Teaching and Learning

School of Professional Studies



Goals:

Teaching and Learning Innovation
Faculty Success
Student Success, Access, Equity
Enrollment Growth

Engagement:

Faculty Institutes and Certificates
Workshops and Consultations
SOTL Grants
Course Redesign
(Online/Blended/InPerson)
Personalized & Adaptive Learning
Active Learning

CHARLOTTE

AI INSTITUTE FOR SMARTER LEARNING

SHAPING NEXT-GENERATION LEARNING EXPERIENCES WITH
GENERATIVE ARTIFICIAL INTELLIGENCE (AI) TOOLS

MAY 18, 2023 | 8:00 AM - 4:00 PM | DUBOIS CENTER

BECOMING AI-READY!

- UNC Charlotte Faculty, Staff, Administrators

<http://teaching.uncc.edu/AICertificate>

PROFESSIONAL CERTIFICATE

NEXT-GENERATION LEARNING WITH GENERATIVE AI TOOLS

- Professional Course
Open to the Public
June 12-24, 2023 (Free)

<http://professional.uncc.edu/AICertificate>



Communication across the Curriculum (CxC)

Housed in Undergraduate Education

- General Education
- Student Success Programs and Initiatives

Supports integration and teaching of communication throughout curriculum

- Communication-enhanced Teaching Academy
- CTCM 2530 Teaching Academy
- Student Communication Consultant Program
- Webinars and Take 5 Zoom and Learns
- Departmental, small group, & one-on-one consultations

Program or Event	AY FA22-SP23
Communication-enhanced Teaching Academy	55 applicants
CTCM 2530 Academy	10 participants
Student Communication Consultant Program	36 and 37 faculty mentors
Take 5 Zoom and Learns	57 attendees



Assessment & Accreditation Scholarship of Assessment Grants

- Summer work to improve assessment
- Competitive applications for summer funding
- Collaboration with a member of the OAA
- Positive Outcomes:

"The Scholarship of Assessment grants are great for incentivizing faculty work on assessment projects and having an OAA staff liaison for each grant is very helpful"
(grant recipient).

- Grant themes map to the [Grand Challenges](#)
 - Using Assessment Findings to Increase Equity
 - Using Assessment Findings to Make Rapid and Equitable Improvements
 - Using Assessment Findings to Drive Innovation



Institutional Effectiveness Certificate

<https://continuinged.uncc.edu/ie>

5 Online Self-Paced Modules

- Introduction to Careers in Institutional Effectiveness
- Student Learning Outcomes
- Strategic Planning and Implementation
- Accreditation
- Institutional Research

Who Should Enroll?

- Assessment Practitioners who wish to improve skills in a specific area
- Higher Education Professionals who wish to transition into institutional effectiveness
- Graduate Students seeking careers in institutional effectiveness
- Faculty embarking on new roles in one or more areas of institutional effectiveness





Overlap between Programs/Offices

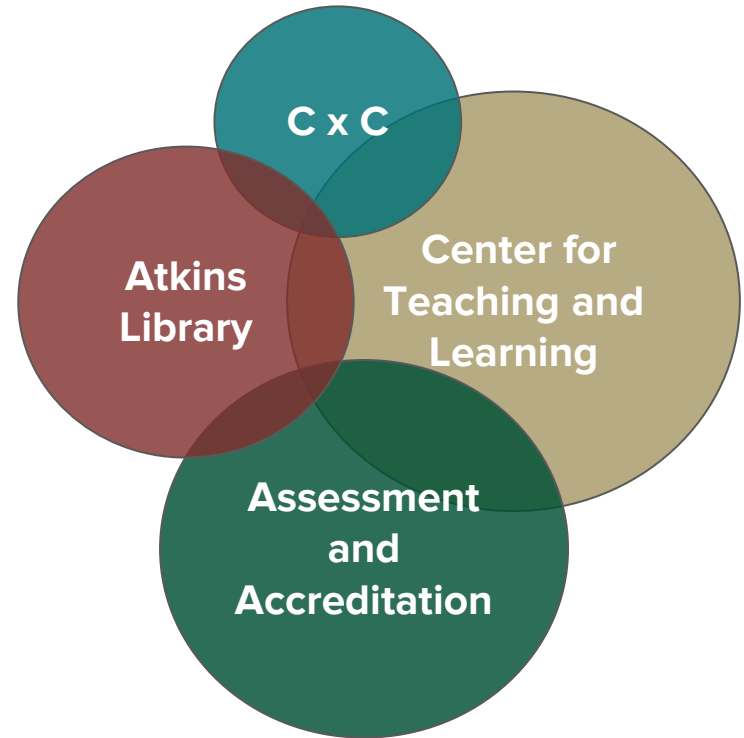
Office/Program	Workshops	Consultations	Grants	Trainings / Academies
Assessment & Accreditation	X	X	X	Scholarship of Assessment
Communication Across the Curriculum (CxC)	X	X		Teaching Academies
Center for Teaching & Learning (CTL)	X	X	X	Teaching Certificates, Faculty Institutes
Atkins Library	X	X		



Why Our Cooperation Matters

- Outreach to Non-overlapping Audiences
- Highlight Interconnectedness of Work
- Celebrate Faculty and Teaching
- Promote Effective Teaching and Learning Practices

Overlapping Audiences





THURSDAY, APRIL 6, 2023

10:30AM - 12:30PM

Halton Reading Room, Atkins Library

AGENDA

10:30 - Introductory Remarks

10:45 - First Session

11:15 - Second Session

11:40 - Closing Remarks

11:50 - Lunch & Conversation

SPONSORED BY

The Office of Assessment and Accreditation
Communication Across the Curriculum (CXC)

The Center for Teaching and Learning
J. Murrey Atkins Library

Faculty Showcase



Faculty Showcase

The Goals

- Celebrate faculty and their work
- Build relationships to support positive culture
- Increase awareness of opportunities
- Disseminate effective innovations
- Demonstrate centrality of improvement & assessment

The Event

- Faculty presenters
- Faculty and leadership guests
- Two round-table sessions
- Festive lunch
- Supervisors invited
- Campus-wide publicity





Showcase Production

Production

- Evolution over time
- High tech production
- Self produced videos
- Highlight Faculty
- Distribution

The screenshot shows a YouTube video player with a large, stylized graphic in the center. The graphic features a yellow diamond shape with a 3D effect, containing the text 'FACULTY SHOWCASE 2021' in a bold, blue, italicized font. The background is dark purple with yellow and blue dots. Below the video player, a playlist is visible with the following items:

Item	Thumbnail	Video Title	Channel	Duration
1		Faculty Showcase 2021 - Bobby Hobgood	UNC Charlotte CTL Media	8:11
2		Faculty Showcase 2021 - Ellen Wisner	UNC Charlotte CTL Media	5:30
3		Faculty Showcase 2021 - Lilly Raymond	UNC Charlotte CTL Media	3:57
4		Faculty Showcase 2021 - Juliana Marino & Adam Lavis	UNC Charlotte CTL Media	5:58
5		Faculty Showcase 2021 - Tonya Bates & Sam Furr-Rogers	UNC Charlotte CTL Media	5:58
6		Faculty Showcase 2021 - Sarah Birdsong & Evan Wantland	UNC Charlotte CTL Media	6:06
7		Faculty Showcase 2021 - Cheryl Spainhour	UNC Charlotte CTL Media	4:52
8		Faculty Showcase 2021 - Tessa Mannah-Blankson	UNC Charlotte CTL Media	7:01

Showcase Production



https://youtu.be/D75AAdP_VpQ



Showcase Outcomes

- 84% of attendees reported specific changes they planned to make in their teaching
- Positive qualitative feedback
- Individual recorded sessions have collectively received 2,000 views since 2019.

“The Faculty Showcase is an effective approach to sharing and celebrating assessment - related work as part of teaching, learning and curricular development.”

(Showcase Attendee)



Foundational Concepts of Teaching and Learning Series

- Introduce, reinforce, and promote foundational concepts of teaching to all instructors at UNC Charlotte
- Promote units that provide faculty development regarding teaching and learning and highlight the value added by each unit
- Asynchronous Video Series on Student Learning Outcomes



Collaboration Outcomes: A Stronger Village

- Created stronger relationships between our offices - cooperation works better than competition
- Increased awareness and trust of the related work
- Creates stronger relationships between us and faculty across campus



KAREN A. POPP & DEMOND T. MARTIN
STUDENT UNION

Let's Talk!

*What are your questions,
comments, or thoughts?*